

# Housing Action Plan Update

Sammamish Planning Commission

May 19, 2022



# Presentation Overview

## 1. Overview of Housing Action Plan (HAP) Project

- Consultant Team
- Sannamish Housing Work to-Date
- Grant Objective
- Grant Timeline & Tasks

## 2. Data Collection Strategy

## 2. Public Engagement Plan Overview

- Survey Topics

# Meet the Consultant Team



Elliot Weiss, Project Manager



Bob Bengford, AICP, Partner

# Housing Work-to-Date

Comprehensive Plan  
Adopted  
(With Housing Element)

2015



Development  
Regulations Update  
Phase I

2018-2019

Development  
Regulations Update  
Phase III

2022-2023

2017-2019

Sammamish  
Home Grown  
(Housing Strategy)

2020-2021

Development  
Regulations Update  
Phase II

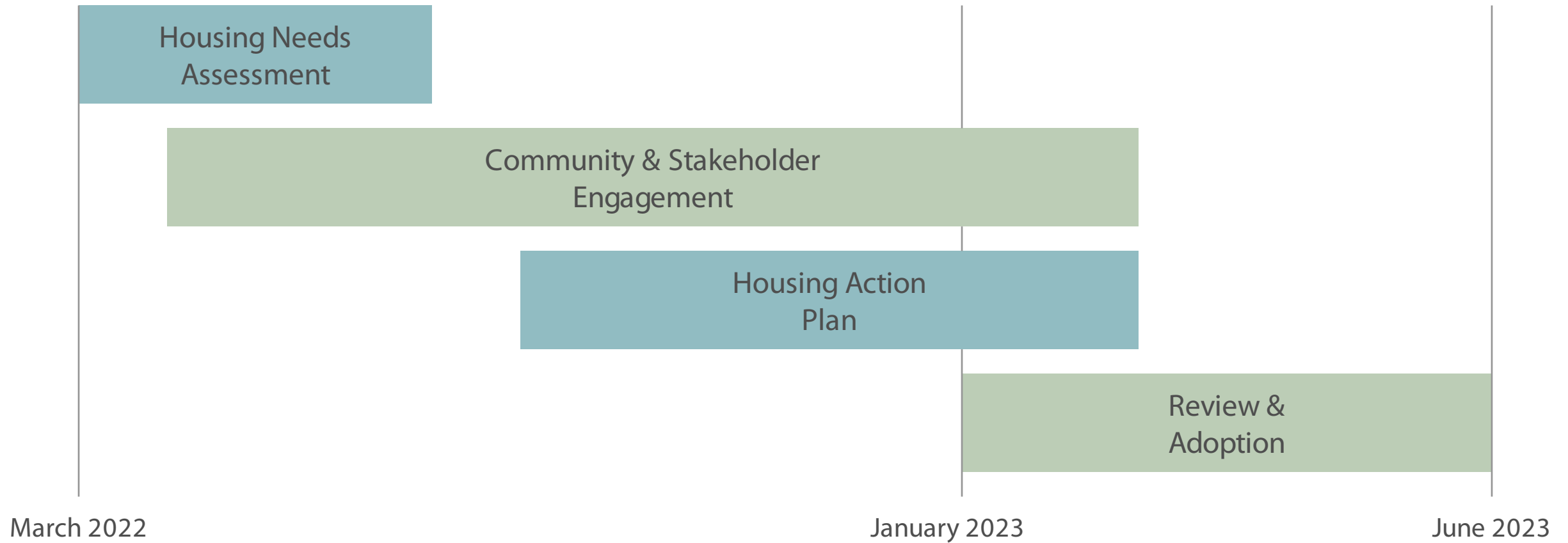
Participation in A Regional Coalition for Housing (ARCH) to help preserve & increase housing for low – to moderate – income households in Sammamish and surrounding region

# Plan Objective

The City's Housing Action Plan will encourage additional affordable and market rate housing in a variety of housing types at prices accessible to a broad range of incomes



# Tasks



# Public Meetings

	Outreach & Data Analysis Overview	Housing Needs Assessment Results	Update on Potential Strategies	Review of Draft Housing Action Plan	Public Hearing
Planning Commission	May 19, 2022	Sept. 20, 2022 Joint Meeting	Dec. 8, 2022	March 2, 2023	April 6, 2023 Recommendation
City Council	May 3, 2022		Dec. 6, 2022	May 9, 2023	June 6, 2023 Adoption

Meeting dates subject to change

# Data Collection Strategy

## Housing Needs Assessment

- Data-driven analysis using data from the American Community Survey, Office of Financial Management, Employment Security Department, and others
- Transparency and rigorous documentation of sources
- Interpretation and reporting of survey results
- Ongoing feedback from residents, public officials, City staff

## Housing Action Plan

- Detailed feasibility modeling
- Consulting with key stakeholders
- Ongoing feedback from residents, public officials, City staff
- Iterative process to identify and prioritize actions



# Public Engagement Plan Overview

## GRANT REQUIRED OUTREACH GROUPS

Local Realtors

Community Groups

Local Builders and Developers

Non-Profit Housing Advocates

Sammamish Residents

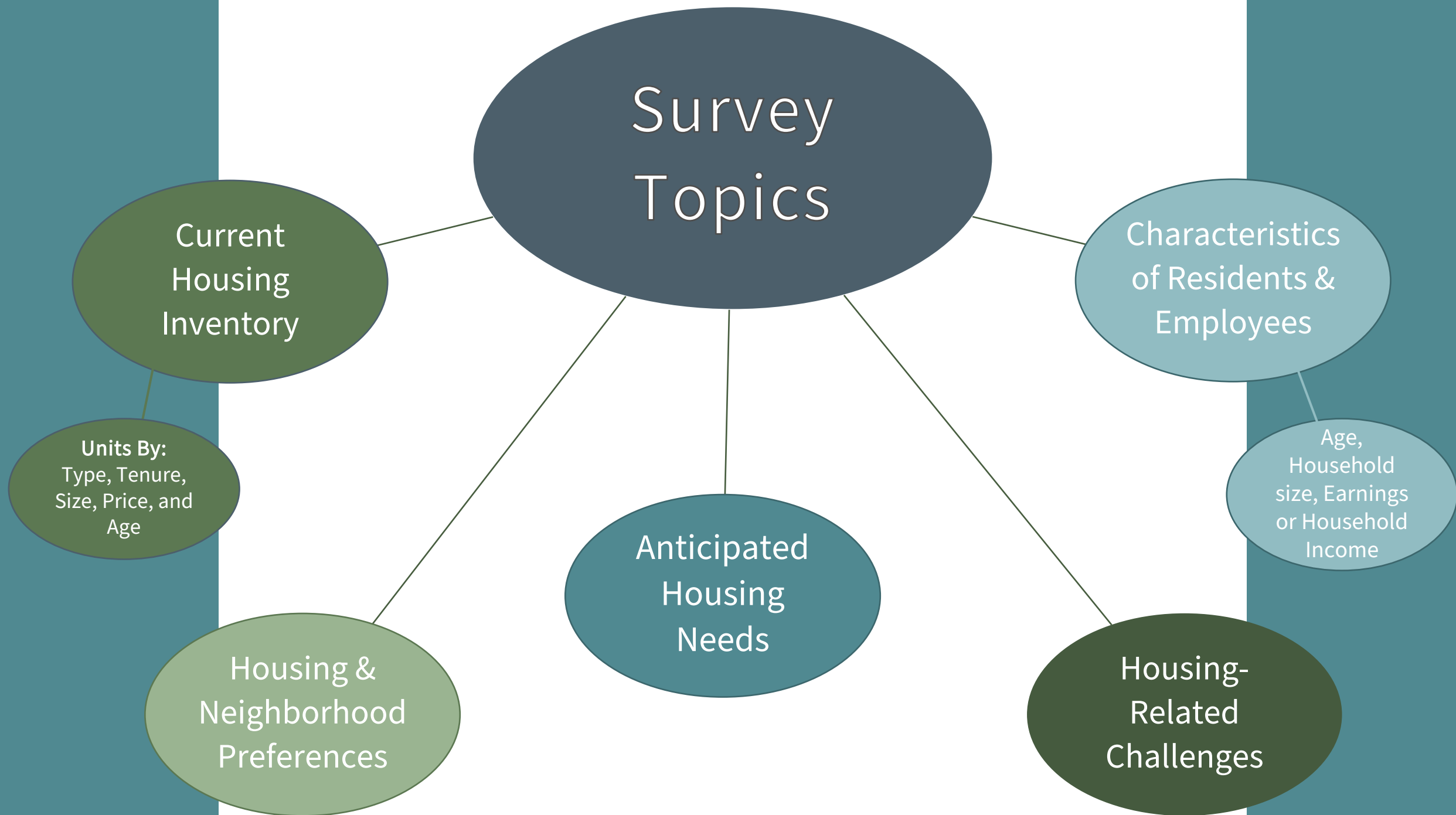
Local Religious Groups

Sammamish Workers

Social Service Providers  
from Sammamish Home Grown

## Outreach Opportunities

- Survey
- Individual/Group Interviews
- Focus Group/Roundtable
- Public Meetings



# Survey in Two Phases

## Phase 1 – Statistically Valid Survey

- Rolled out in June 2022.
- Randomly selected Sammamish households will receive a postcard with information on how to access the online survey.

## Phase 2 – Open Survey

- Rolled out in July 2022.
- Online survey open to all Sammamish residents and workers.
- Multiple online channels will be utilized to reach as many residents and workers as possible.

# Overall Survey Objective

## Ensure that...

- Residents and workers are heard
- Results are accurate and reliable
- We have a shared understanding and solid foundation to communicate about housing in Sammamish

## We will...

- Employ multiple channels to distribute the survey to ensure a broad and representative sample
- Obtain hundreds of responses from Sammamish residents and workers
- Clearly summarize the survey data and present key findings
- Analyze survey responses from Sammamish residents separate from Sammamish workers



Questions