

City of Sammamish Sponsorship Application

Business _____ Contact person _____

Address _____ Phone _____

City, State _____ Website _____

Email _____ Fax _____

WA State UBI # _____

Brief statement about your business you would like us to include on our webpage:

The following sponsorships are currently available, please select desired sponsorship
Return application as soon as possible to confirm interest. You will be contacted within 7 days of submittal. 25% of sponsorship will be due upon signing contract; balance due 30 days prior to event.

Earth Day April 21 Noon – 3pm

- Presenting Sponsor \$1,000 limited to one
- Community Sponsor \$250

Fourth on the Plateau

- Platinum Sponsor \$15,000 – limited to one
- Gold Sponsors (kids area or stage) \$2,500 – limited to four, two for each area
- Silver Sponsors \$1,000 limited to 5
- Community Sponsors \$500

Summer Concerts – Thursday’s in July and August

- Series Sponsor \$8,000; or two at \$4,000
- Concert Sponsor \$1,000 per concert, limited to 2 total per concert

KidsFirst! Performance Series July 10 & 24; August 7 & 21

- Presenting Sponsor \$1,500 limited to one; or two at \$750
- Performance Sponsor \$250 limited to three total per concert

National Night Out – August 7

- Presenting Sponsor \$1,000 limited to one
- Entertainment Sponsor \$500
- Community Sponsor \$250

Sammamish Days – August 18

- Presenting Sponsor \$5,000 limited to one
- Parade Sponsor \$2,500 limited to one
- Stage and Kids Area Sponsor \$1,000
- Community Sponsors \$250

Shakespeare in the Park Series July 14 & 21

- Presenting Sponsor \$1,000 limited to 1
- Individual Performance Sponsor \$250 limited to 2 total per performance

SELECTION CRITERIA:

The selection criteria used to evaluate a prospective sponsor may include, but shall not be limited to:

- A. Consistency of the prospective sponsor’s products, customers and promotional goals with the City’s character, values and service priorities.
- B. The prospective sponsor’s historical participation and association with the program, event or service and continued willingness to participate in the same in the future. Previous sponsors receive a 3 year right of refusal and will have first priority.
- C. The timeliness or readiness of the prospective sponsor to enter into an agreement.
- D. The actual value in cash, or in-kind goods or services, of the proposal in relation to the benefit to the prospective sponsor.
- E. Community support for, or opposition to, the proposed sponsorship.
- F. The operating and maintenance costs associated with the proposed sponsorship.
- G. Anticipated public perception of the association of the City and the prospective sponsor

By returning this form you are not committed to the above selection, but will receive priority when reviewing sponsorships.

Signed _____ Date _____

Return To:

City of Sammamish
Dawn Sanders
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Sammamish, WA 98075

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Phone: 425-295-0556