

# **Community Center Feasibility Study**

Workshop #1 March 08, 2011



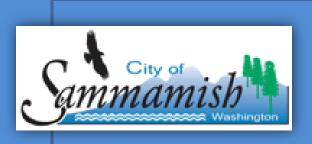












**City Council** 

City of Sammamish Park & Recreation Board

**City of Sammamish Staff** 

Stakeholders & Users

**Citizens of Sammamish** 

#### TEAM LEADER / PROJECT MANAGER

**Barker Rinker Seacat Architecture** 

Craig Bouck, Principal in Charge, LEED AP

Keith Hayes, Consulting Principal, LEED AP

**OPERATIONS & FEASIBILITY** 

**Ballard \* King & Associates** 

Ken Ballard, CPRP, President

**AQUATIC DESIGN** 

Water Technology, Inc

Matt Freeby, Project Leader, LEED AP

CIVIL ENGINEEING

Dowl HKM

LANDSCAPE DESIGN
Site Workshop

**COST ESTIMATING** 

Architectural Cost Consultants

#### Team Building



exiplemente



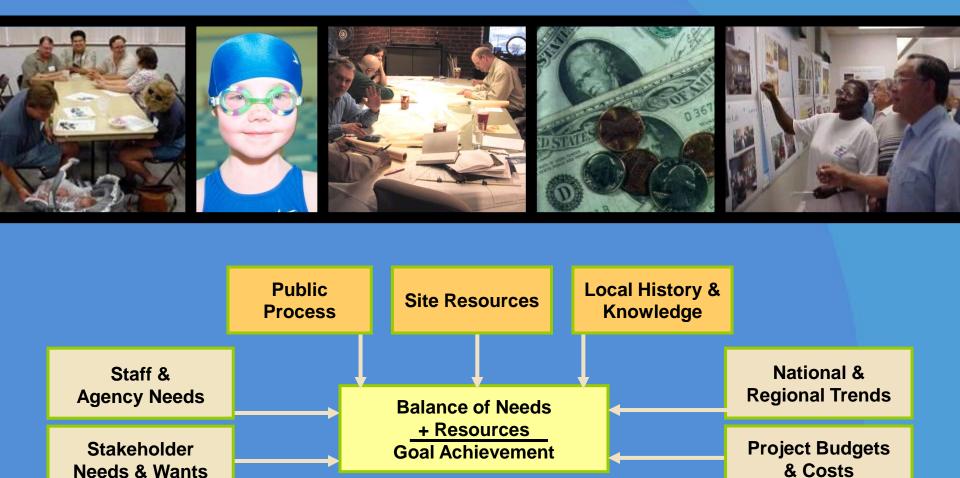


Contextual Design

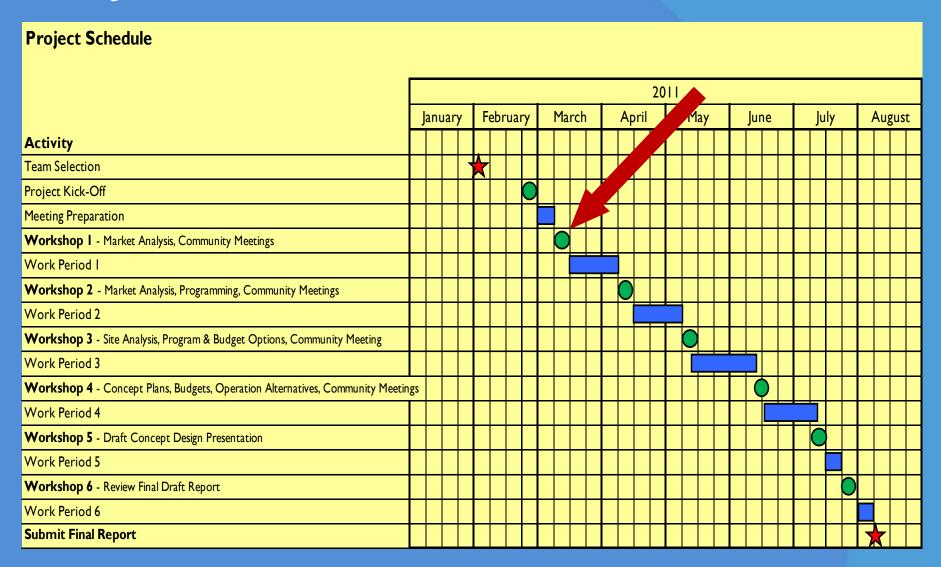
## Related Community Center Experience (past 6 years)

- Hobbs Community Recreation Center Hobbs, New Mexico (design); 84,000 SF
- Ray and Joan Kroc Community Center Green Bay, Wisconsin (design); 80,000 SF
- Ray and Jose Kroc Immunity Center Augusta, Georgia (design); 74,000 SF
- Converse of the construction of the construc
- dams 1 lqu c Center Thornton, Colorado (under construction); 48,000 SF
- S C CE reation Aquatic Center Las Cruces, New Mexico, (under construction) 53,000 SF
- Nes Recreation Center Richardson, Texas (under construction); 25,550 SF
  - Ray and Joan Kroc Community Center Quincy, Illinois (under construction); 80,000 SF
- Ray and Joan Kroc Con r upry Center Coeur d'Alene, Idaho (2009); 120, SF
- Ray and Jan ( Community Center Salem, Or on ( 9); s 10 (
- Frie Columbia Aquatic/ Recreation Cente Erie Columb (20 60,000 )
  - lagstaff AquaPlex Flagstaff, Arizona (2008); 52,000
- Federal Way Aquatic/ Recreation Center Fed Washington (2007); 77,000 SF
- Douglas H. Buck Community Aquatic/ Recreation Center Littleton, Colorado (2005); 5 (700 SF)
- Macomb Township Community Aquatic/ Recreation Center Macor Township Community S8,000 SF
- Cortez Aquatic/ Recreation Center Cortez, Colorado (2004); 46 000 77
- Cuyahoga Falls Aquatic/ Recreation and We'lness ( ) to F Cuyahoga Falls, Ohio (2004) 115,000 SF
- Lonetree Aquatic/ Recreation Center Lone Tipe Diorado (2004); 54,000 55
- Paul Derda Recreation Center Broomfield, Colorado (2003); 85,000
- North Boulder Recreation Center Boulder, Colorado (2003, LEED silver Award); 61,000 SF
- Livonia Aquatic/ Recreation Center Livonia, Michigan (2003); 130,000 SF

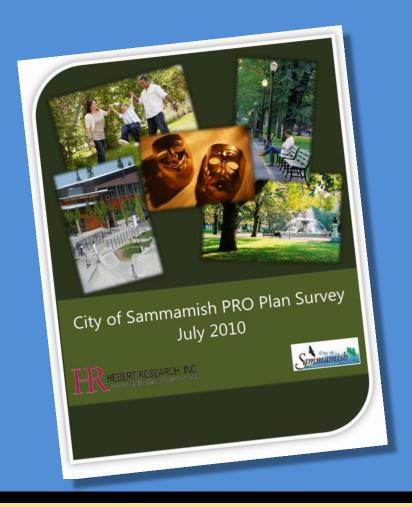
### A Proven Public Process



## **Study Schedule**



# Step 1: Input & Vision



#### **Community Vision**

- Maintain a small-town atmosphere and suburban character so that new development will complement Sammamish's existing character as well as allow for diversity and creativity;
- Provide a family friendly, kid safe community;
- Encourage community gathering spaces which invite human presence, arouse curiosity, pique interest and allow for the interaction of people;
- Establish a unique sense of place for visitors and residents;
- · Respect the character and integrity of existing neighborhoods;
- Preserve trees and green ways by encouraging the preservation or development of large areas of greenery which provide a visual impact as opposed to creating small areas of unusable residue;
- Protect and enhance streams, wetlands and wildlife corridors;
- Maintain a harmonious relationship between the natural environment and future urban development;
- Create a safe and interesting network of trails for hiking, biking and horseback riding;
- Establish a park and recreation system that meets the high standards of the community;
- Provide accessible, quality government service and encourage active, involved citizens;
- Develop civic and cultural opportunities and experiences.

### Step 1:

#### **Public Input & Market Analysis**

**Program, Cost Recovery and Budget Planning** 







#### A Proven Public Process

#### Wish List

- · Child Care Area
- Multi-Purpose Room
- Classrooms
- Snack Bar / Vending
- Indoor Playground
- Youth Program Area
- Party Rooms
- Circuit and Free Weights
- · Cardio Area
- Aerobics
- · Gymnastic, Dance, & Yoga
- Basketball Courts
- Indoor Track
- In-line Roller Skating Arena
- Climbing Wall
- Gymnasium
- Competitive Pool
- Therapeutic Pool
- Sauna and Spa
- Family Leisure Pool
- Lobby
- Administration Offices
- Locker Rooms



### Step 1: Choose & Prioritize

**Confirm** and **Develop Program Elements** 

Assign Costs and Priorities

**Make Choices** 

Establish
Sustainable Design
Goals

Confirm
Programming
Decisions with
the Public

#### Recreation Amenities versus Revenue Production

## High Revenue Potential

- \* Leisure Pools
- \* Weight/Cardiovascular
- \* Aerobics/Dance Areas
- \* Gym/Track
- \* Concessions
- \* Ice Arena

#### Medium Revenue Potential

- \* Arts & Crafts Area
- \* Racquetball
- \* Sports Medicine Clinic
- \* Game Rooms
- \* Gymnastics Areas
- \* Climbing Wall
- \* Competitive Pools-25 meter

## Low Revenue Potential

- \* Senior Areas
- \* Administrative/Support
- \* Teen Lounge
- \* Babysitting
- \* Kitchen
- \* Locker Room
- \* Theater
- \* Meeting Rooms
- \* Tennis Courts
- \* Competitive Pools-50 meter



### Step 1: Choose & Prioritize

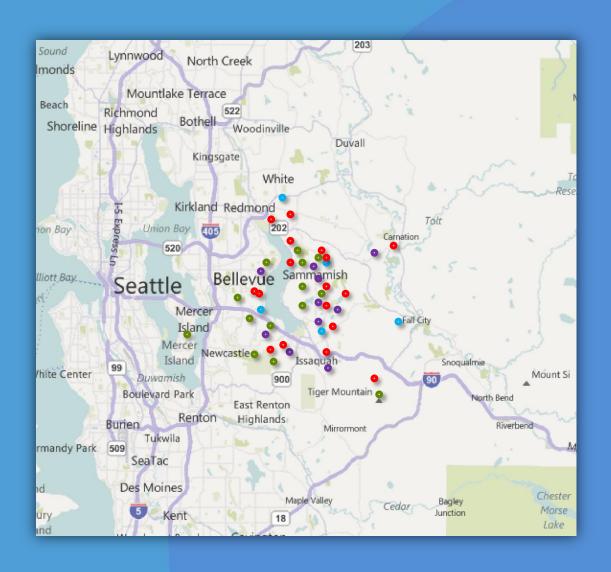
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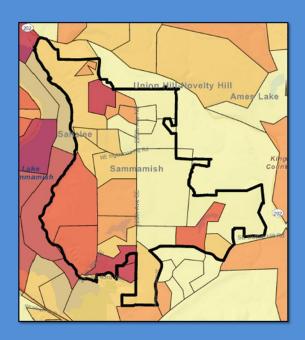


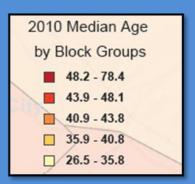
# **Step 1:**Market Analysis

# Understand other providers in the area:

- Public
- Private Fitness
   Centers
- Clubs and Organizations
- Hospitals and Wellness Providers
- Colleges and Universities

## **Step 1: Demographic Analysis**







- Demographic Characteristics
- Household Income
- Age Classifications
- Participation Estimates
- Other Service Providers



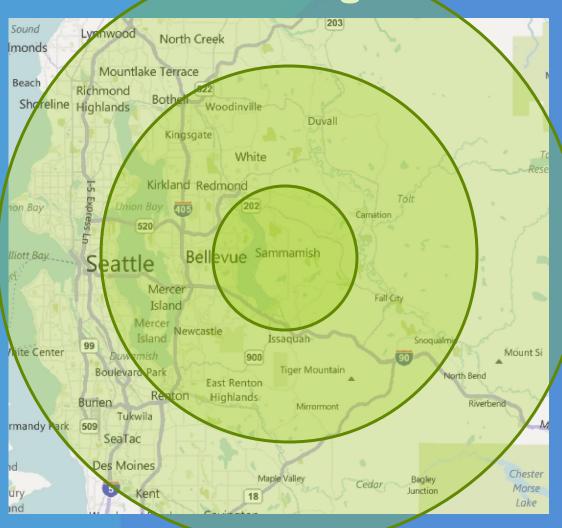
## **Step 2: Site Selection**



# Site Evaluation

- Proximity to PopulationCenter
- -Community Growth Patterns
- -Site Features
- -Vehicular Access
- -Bike Trail Connections
- -Pedestrian Access
- -Safety
- -Infrastructure & Utilities
- -Balance Open Space Needs
- Potential toEnhance Development
- Potential for Revenue Generation
- -Availability / Anticipated Cost
- -Public Acceptance of Site
- -Environmental Impact Issues

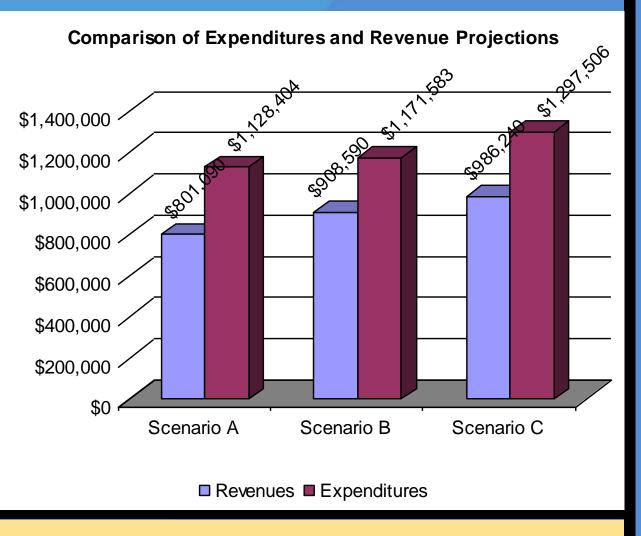
## Step 3: Operations, Revenues & Management

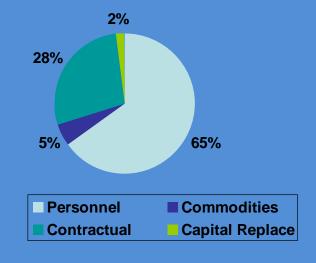


## Market Orientation and Service Area

- Drop In Recreation
- Instructional Programming
- Special Events
- Rentals
- Families
- Schools

# Step 4: Operations, Revenues & Management





# **Operations Analysis Line Item Budget**

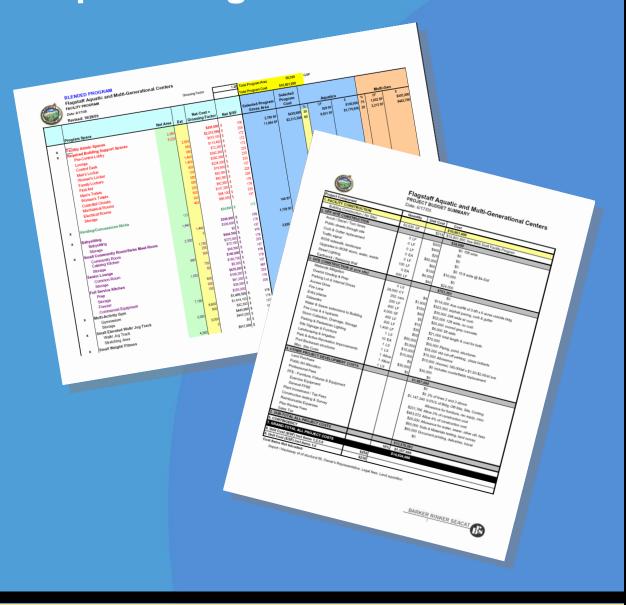
- Expenditures
  - Personnel
  - Commodities
  - Contractual
  - Insurance
- Revenues
  - Fees
  - Programs
  - Contracts
  - Other (Babysitting, Vending...)

## Step 4: Operations, Revenues & Management

				2006/2007			
Facility	Area (Gross				Cost	Oper.	Year
	Square Feet)	Revenues	Oper. Costs	Profit/Subsidy	Recovery %	Cost/ SF	Opened
Paul Derda Recreation Center	85,000	\$1,709,599	\$1,844,160	(\$134,561)	92%	\$20.11	2003
North Boulder Recreation Center	61,656	\$978,390	\$1,027,915	(\$49,525)	95%	\$16.67	2003
North Jeffco P&R District Apex Center	168,500	\$3,563,830	\$3,206,893	\$61,477	111%	\$21.15	2000
Wheat Ridge Recreation Center	70,000	\$2,007,766	\$2,339,964	(\$332,198)	85%	\$28.68	2000
Bob L. Burger – Lafayette Recreation Center	43,500	\$1,107,988	\$1,253,218	(\$145,230)	88%	\$28.81	1990
AVERAGE	85,731	\$1,561,262	\$1,466,437	(\$120,007)	94.2%	\$23.08	

#### **Operations, Revenues, & Management**

#### **Step 5: Budgets & Proforma**



## Update Project Estimate

- Design &Construction
- Site Development
- Furniture,Fixtures &Equipment
- Soft Costs

#### **Update Proforma**

- Operation
- Revenues
- CostRecovery

A Proven Process

### **Step 6: Building Character**

Refine Site and Building Plans and Develop Exterior and Interior





## Hopes, Dreams & Fears



## What makes a community center?



Community Identity
Community Gathering Place
Multi-Generational / Family Focused
Mix of Passive and Active Activities
Generally Not Membership Based

## **Program Components**







#### **A Public Community Center**

- Child Care Area
- Multi-Purpose Room
- Classrooms
- Snack Bar / Vending
- Indoor Playground
- Youth Program Area
- Party Rooms
- Circuit and Free Weights
- Cardio Area
- Aerobics
- Gymnastic, Dance, & Yoga
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## Leisure











Aquatics

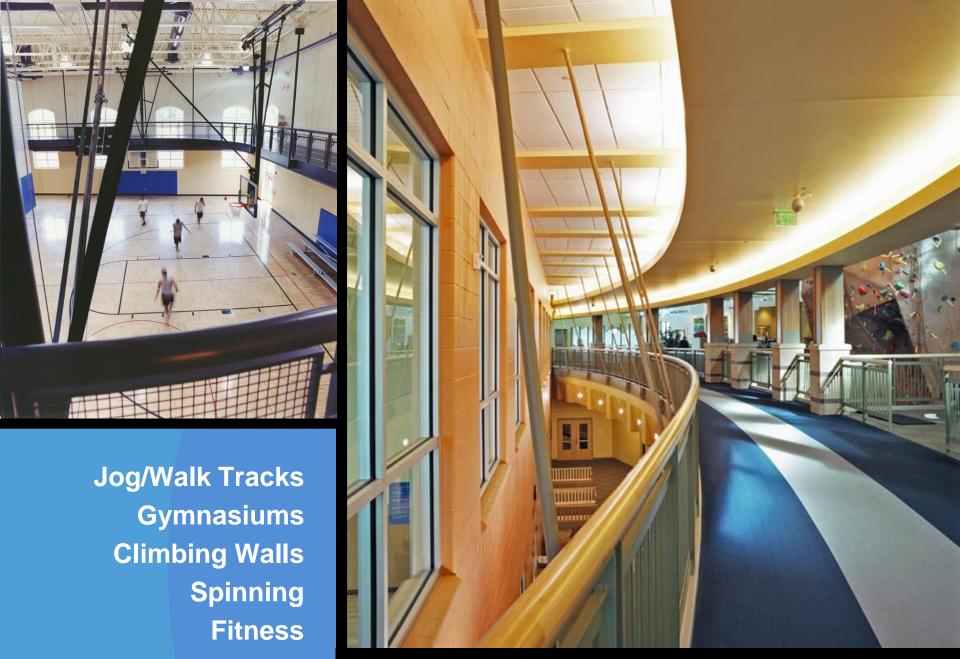
## Competitive





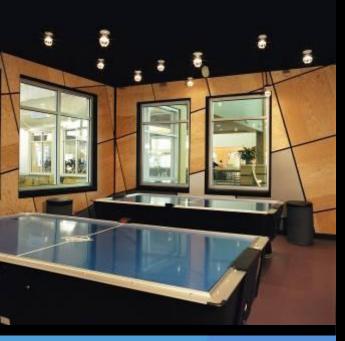


Aquatics



Fitness





Teen Rooms
Game Rooms
Party Rooms
Classrooms
Arts and Crafts
Babysitting





Community



Babysitting Child Care Party Rooms



Community

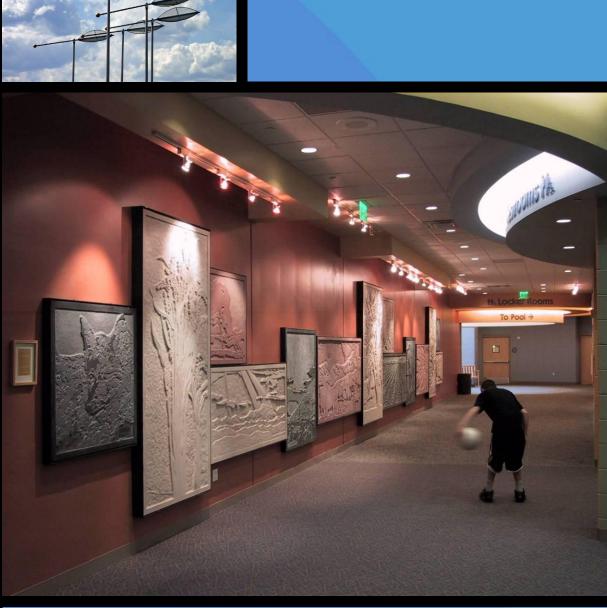












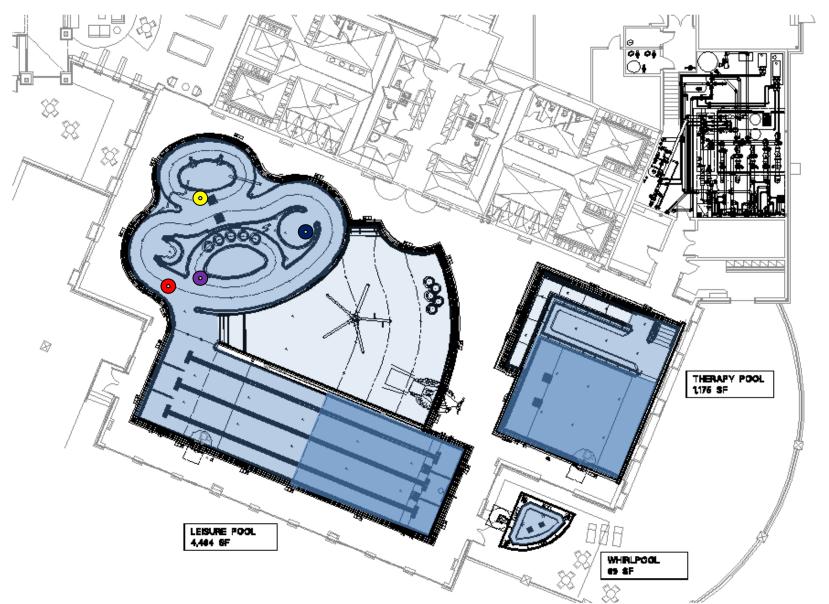
A Place of Community Pride







A Place of Community Pride



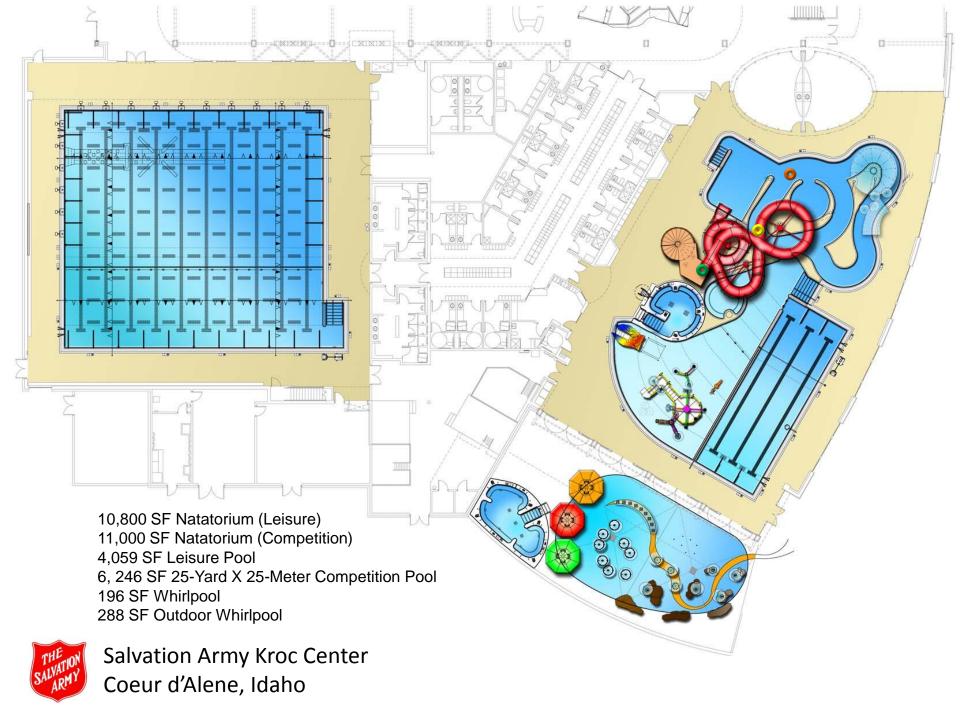
**Littleton Recreation Center** 

SCA LE: 31167 = 11-07

















## **Next Steps**

- Conduct Market Analysis
- Begin Site Analysis
- Prepare Preliminary Program Options
- Prepare Preliminary Project Budgets

### **Next Workshop April 11-12**

- Share Preliminary Market Analysis
- Share Preliminary Site Analysis
- Discuss Building & Site Program
- Discuss Operational Budgets
- Discuss Project Budgets

## Thank You



